



SASTRA

ENGINEERING · MANAGEMENT · LAW · SCIENCES · HUMANITIES · EDUCATION
DEEMED TO BE UNIVERSITY
(U/S 3 OF THE UGC ACT, 1956)

THINK MERIT | THINK TRANSPARENCY | THINK SASTRA

ONLINE MBA

YOUNG PROFESSIONALS PROGRAMME

IN PARTNERSHIP WITH V5 GLOBAL

PROGRAMME HIGHLIGHTS



01

Recognized MBA from a Top Ranked University

Earn a credible and recognized MBA degree from India's top-ranked University. SASTRA is ranked 26 amongst Universities as per NIRF Rankings 2023.



02

Masterclasses by Industry Experts

Interact and learn from experienced professionals from industry who will share you the dynamics of a real time working environment and the nature, challenges and complexities that they have dealt with as a part of navigating their job responsibilities.



03

Immersive Learning through Hand-on Practice and Experiential Exercises

Learn through specially designed live and interactive sessions where various management concepts are taught through relevant case studies, engaging simulation games, workshops, interactive and hands-on class exercises, and group discussions. Further participants will also have the opportunity to identify a real-time problem statement and work through a collaborative solution through group projects.



04

Opportunity to Land a Job Offer as You Start Your MBA

As you begin your MBA journey, you will also gain access to diverse job opportunities across different industries. You will have the opportunity to land coveted roles in HR, Sales, Administration, Marketing & Operations in multiple industry segments like Telecom, IT, Consumer Durables & Electricals, BFSI, E-Commerce, Logistics, Manufacturing, Entertainment, etc. at 1100+ locations (in collaboration with V5 Global) and gain a distinct competitive edge over inexperienced candidates in the corporate world. Start your career journey even as you pursue your post graduation!



05

Earn while You Learn

The job opportunities available through our programme in partnership with V5 Global offer sought-after roles in diverse industries, providing you with the potential to earn enough to be able to pay for your entire course fees. It's a win-win situation where you not only gain valuable work experience but are also able to finance your higher education.



ABOUT MBA

The Master of Business Administration (M.B.A) for Young Professionals delivered in the Online mode by SASTRA Deemed University is a unique programme carefully curated to help young graduates navigate their professional journeys. While the academic content covers all the traditional domains of management, due consideration has been given to incorporate the demands of a modern and complex business environment. This helps a learner gain structured knowledge of contemporary aspects of traditional domains that is so much in demand amongst corporate recruiters.



At SASTRA, we value and embrace the individuality of every learner, appreciating their unique qualities and career objectives. We understand that each person has specific aspirations and pathways, which is why our programme is meticulously crafted to encompass all the essential components for a successful professional journey. If you are a fresher seeking to enter the corporate world with a contemporary MBA, this program is tailored to equip you with the necessary tools and knowledge to excel in the field of your choice.

In addition to upskilling yourself with a higher academic qualification, you will also gain access to employment opportunities offered by V5 as a part of this Young Professionals programme. Hence, our MBA programme is tailored specifically for freshers like you, providing a transformative learning experience and opening doors to a successful career in the industry.

LEARNING OUTCOMES

ON SUCCESSFUL COMPLETION OF THIS PROGRAMME, PARTICIPANTS SHOULD BE ABLE TO



Gain structured knowledge of relevant business concepts currently applied in the industry



Develop analytical and critical thinking abilities required for problem-solving



Identify and apply best practices to solve managerial challenges



Set individual career goals and pathways and work towards achieving them

ABOUT **V5 GLOBAL**

V5 Global Is a part of FirstMeridian Group. FirstMeridian is an HR platform formed by world-renowned investors with an objective of building a leading human resources and services organization. Headquartered in Bangalore, they provide work to more than 100,000+ people on a daily basis, who serve 500+ customers across 1100+ locations through the branch network. Their customers span across multiple industry segments like Telecom, IT, Consumer Durables & Electricals, BFSI, E-Commerce, Logistics, Manufacturing and Entertainment. The job opportunities available through this Young Professionals programme are offered by V5 Global.

SALIENT FEATURES



Strong brand image of SASTRA in the corporate sector



Semester pattern



Interactive learning content and Self Learning Materials (SLM)



Personal Contact classes



Highly qualified and experienced faculty



Industry interaction and experiential learning



Affordable fee structure with loan facility at attractive rates



Internal Assessment – 30 marks + End semester Exam - 70 marks



Opportunity to embark on your career journey even as you pursue your MBA

PROGRAMME FEES

FOR STUDENTS IN INDIA	YEARLY FEE	TOTAL PROGRAMME FEE (LUMP SUM FOR 2 YEARS)
Programme Fee	INR 1,25,000	INR 2,50,000
Fee with Early Bird Benefit	INR 1,10,000	INR 2,10,000

FOR INTERNATIONAL STUDENTS	YEARLY FEE	TOTAL PROGRAMME FEE (LUMP SUM FOR 2 YEARS)
Programme Fee	USD 2500	USD 5000
Fee with Early Bird Benefit	USD 2200	USD 4200

FEE INCLUDES

- Interactive learning content and Self Learning Materials (SLM)
- Live interactive sessions with Industry experts and other contact classes as specified
- Semester exam fees for all 4 semesters

FEE DOES NOT INCLUDE

- Re-exam fees, for any subsequent attempts
- Any other administrative charges that are not covered above



PAYMENT

OPTIONS

MBA SCHEME OF STUDY

**16
Credits**

Semester I

- Foundations of Management and Organisational Behaviour
- Economics for Decision Making
- Accounting for Managers
- Business Research Methods

**18
Credits**

Semester II

- Contemporary Marketing Management
- People Management
- Financial Management
- Operations
- Experiential Masterclass by Industry Experts

**20
Credits**

Semester III

- Strategic Management
- Business Analytics and Data Visualisation
- Services Marketing
- Human Capital Strategy and Performance Management
- Investment Analysis and Portfolio Management

26
Credits

Semester IV

- Corporate Laws and Governance
- Phygital Retailing
- Leadership
- Project Management
- Experiential Masterclass by Industry Experts
- Project

CREDITS DISTRIBUTION

Semester	I	II	III	IV	Total
Courses	4	5	5	6	20
Credits	16	18	20	26	80





ELIGIBILITY

Graduate/Bachelors degree (10+2+3 or 10+2+4) or equivalent in any discipline from a recognized university.



DURATION

2 Years (4 Semesters)



MEDIUM OF INSTRUCTION

English





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FOR MORE DETAILS

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